



MARCH 2015

1ST NEWS

MONTHLY NEWS FOR MEMBERS



LOANS FOR ALL SEASONS & ALL REASONS

Whatever you need money for, we probably have a loan to help you buy or pay for it and at a great interest rate too! Service 1st is dedicated to making loans more affordable with low rates and terms that make repayment easier. So go ahead and start shopping for that new or used vehicle, plan a well-deserved vacation, pick out the latest computer for you or your kids, put a new roof over your head or new flooring under your feet, shop for a house full of furniture or new appliances. Come to Service 1st for the best way to pay for it.

Go online to www.service1stcu.org for our latest loan rates. Apply in person, by phone at 800-237-5567 or online.

THEY ARE TRUE CONSUMER FINANCIAL ADVOCATES (CFAs)

In today's complicated financial world having exceptional service, knowledge and the latest technologies are more important than ever. This is why our staff, who make a difference in our members' lives each and every day, are true Consumer Financial Advocates. It is for this reason we have created a new job title for all front line personnel who are responsible for providing unmatched service to members. They are now Consumer Financial Advocates or CFAs.

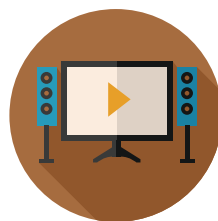
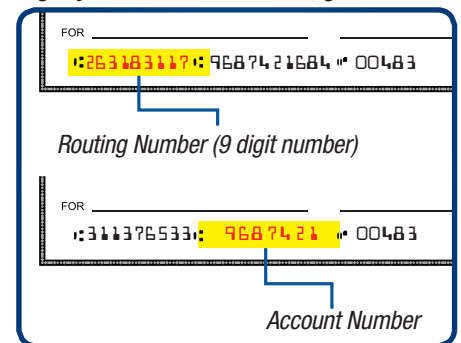
Service 1st employees are trained to uphold the service culture that exists at your credit union. You can trust that each time you visit, call or email us our CFAs will treat you like an owner.

Because as the definition of Advocate confirms - our employees truly support, defend, speak and intercede on behalf of our members every single day. We look forward to serving you in the near future.

THERE'S STILL TIME TO MAKE YOUR TAX FILING LESS TAXING

Filing your taxes is something we all dread. And with April 15th just around the corner, now is the time to get started on this "not fun" yearly project. There is an alternative! Use Turbo Tax to get your taxes done right, get them done fast, and get your maximum refund, guaranteed.

There are no charges for the tax preparation work until you are completely satisfied with your return. Include your Service 1st account number and our Routing & Transit number on your tax return for a fast refund - 263183117. For additional details click on the Turbo Tax link on our website - www.service1stcu.org.



WIN A BIG SCREEN TV AT THE ANNUAL MEETING

Don't forget to mark your calendar and attend the Service 1st annual meeting on March 19th. You could be the winner of a big screen TV or numerous other prizes. Also on the agenda is a brief business meeting, the election of members to the Service 1st Board of Directors and refreshments. We hope to see you at this important meeting on March 19th.

Annual Membership Meeting • Thursday, March 19, 2015
5:30 pm Credit Union Lobby • 8916 Sabal Industrial Blvd, Tampa, FL